



ACE Continuing Education Provider Author/Instructor/Presenter Code of Ethics

As an Author, Instructor or Presenter of an ACE approved course, you will be expected to:

- + Hold a degree or current certification/license appropriate for the course content as follows:
For Health and Fitness related courses, workshops, and conference sessions, you must hold:

- A **bachelor's degree in exercise science or a health-related field; OR**
 - A bachelor's degree in dance (exception for dance-related courses only)
- A current **NCCA-accredited certification** as an exercise professional or health coach (ACE, AAPTE, ACTION, ACSM, CSCCa, IFPA, NASM, NCCPT, NCSF, NESTA, NETA, NFPT, NSCA, PMA, PTAG, WITS); **OR**
 - A current **E-RYT** credential (exception for yoga-related courses only)
- A current license or NCCA-accredited certification in a health-related profession

For Business, Leadership, Management, Technology and related courses, workshops and conference sessions, you must hold:

- A bachelor's degree in business, leadership, management, technology or a related field; **OR**
 - A current license or NCCA-accredited certification in a discipline related to the course content; **OR**
 - Demonstrated expertise to present or develop materials on course topic(s) based on pertinent education, professional training, and experience
- + Uphold the scope of practice of exercise professionals and health coaches
 - + Provide high-quality, up-to-date, scientifically sound, and practically relevant education.
 - + Instruction must be conducted in a structured learning environment.
 - + Provide clear learning objectives and assessments of stated objectives.
 - + Adhere to all operational guidelines and procedures as outlined by ACE.
 - + Be truthful in statements to ACE, the public and exercise professionals and health coaches.
 - + Comply with applicable business, employment and copyright laws.
 - + Provide equal and fair treatment to all participants.
 - + Uphold and enhance public appreciation and trust for the fitness industry.
 - + Maintain a high level of professionalism and do not discriminate or make discriminatory remarks based on gender, ethnicity, religion, age, disability, socioeconomic status or sexual orientation.

OUR MISSION

ACE's mission is to get people moving.

OUR VISION

To be the leading nonprofit advocate for achieving health through physical activity and other lifestyle changes by providing accessible NCCA-accredited certifications and scientifically rooted education to exercise professionals and health enthusiasts to significantly impact preventable, inactivity-related lifestyle diseases by 2035.